



GLOBAL INDUSTRIAL

# TRASH TALK™

Powered by **NORD | SENSE**

# WIRELESS SMART TRASH MANAGEMENT WE CAN SUPPLY THAT.

## MAKING THE WORLD'S WASTE COLLECTION GREENER, CLEANER, AND SMARTER.

TrashTalk™ is an exclusive line of Smart Trash Cans from Global Industrial™ that is designed to optimize your resources in waste management collection. Easily conquer extensive grounds from schools to stadiums to cities that demand proficient waste collection, day in and day out.

### HOW DOES IT WORK?

Global Industrial Smart Trash Cans powered by Nordsense include wireless technology that allows you to monitor fill levels of trash containers in your environment. This technology uploads trash receptacle status online to enable you to quickly and efficiently deploy resources to keep your environment clean and safe.

Simply login to the TrashTalk portal to see the status of every trash receptacle in your environment.



### BENEFITS

- Optimize your resources – deploy your garbage collection resources to where they are needed
- Cut down on costs - reduce waste collection labor by up to 50%
- Improve customer experience – by providing your customers with a trash free environment
- Create a better work environment – by reducing unnecessary trips for your drivers and waste collectors
- Measure the impact of your sustainability initiatives – through the analytics provided by the system
- Reduce carbon footprint – by reducing unnecessary trips to empty trash receptacles

### IDEAL TRASHTALK APPLICATIONS:

- Cities
- Stadiums
- Parks
- Universities
- Airports
- Amusement parks
- Schools
- Any location that has more than 50 trash containers

[GLOBALINDUSTRIAL.COM/TRASHTALK](http://GLOBALINDUSTRIAL.COM/TRASHTALK)



11 Harbor Park Drive  
Port Washington, NY 11050  
GLOBALINDUSTRIAL.COM  
888.978.7759





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**TALK TO YOUR SALES REPRESENTATIVE ABOUT TRASH TODAY.**



**ITEM NO.**  
 237726BKT (Black)  
 237726GNT (Green)



**ITEM NO.**  
 261941BKT (Black)  
 261941GNT (Green)



**ITEM NO.**  
 240464GYDT (Gray)



**ITEM NO.**  
 261924BKT (Black)  
 261924BLT (Blue)  
 261924GYT (Gray)  
 261924GNT (Green)  
 261924RDT (Red)



**ITEM NO.**  
 261948BKT (Black)  
 261948BLT (Blue)  
 261948GYT (Gray)  
 261948GNT (Green)  
 261948RDT (Red)



**ITEM NO.**  
 641414BKT (Black)  
 641414BLT (Blue)



**ITEM NO.**  
 261926BKT (Black)  
 261926BLT (Blue)  
 261926GYT (Gray)  
 261926GNT (Green)  
 261926RDT (Red)



**ITEM NO.**  
 261940BKT (Black)  
 261940GNT (Green)



**ITEM NO.**  
 260804BKT (Black)  
 260804GNT (Green)



**ITEM NO.**  
 261944BKT (Black)  
 261944GNT (Green)



**ITEM NO.**  
 261945BKT (Black)  
 261945GNT (Green)

**TECHNICAL SPECIFICATIONS**

- Weight: 6.2oz
- Dimensions: 4"x 2.5"x 1.4"
- Temperature range: -4°F to 167°F
- Connectivity: 4G Cat-M1/LTE-M



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# TALK ABOUT THE PERFECT RECYCLING CAN FOR YOU.



**ITEM NO. 261800BLT**  
 (Recycling Blue)



**ITEM NO. 261850BLT**  
 (Recycling Blue)



**ITEM NO. 261942BLT**  
 (Recycling Blue)



**ITEM NO. 261943BLT**  
 (Recycling Blue)



**ITEM NO. 261946BLT**  
 (Recycling Blue)



**ITEM NO. 261947BLT**  
 (Recycling Blue)



**ITEM NO. 261958BLT**  
 (Recycling Blue)



**ITEM NO. 261960BLT**  
 (Recycling Blue)



**ITEM NO. 261962BLT**  
 (Recycling Blue)

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**YOU HAVE QUESTIONS.  
 WE HAVE ANSWERS.**

**HOW MUCH DOES THE MONITORING SERVICE COST?**

All Global Industrial Smart Trash Cans powered by Nordsense come with the TrashTalk device and your first year's monitoring subscription is included. For subsequent years, subscription pricing is dependent on the number of Smart Trash Cans in your environment.



**1-50  
 SMART TRASH CANS**  
**\$13.25 per month**  
 per unit\*



**51-100  
 SMART TRASH CANS**  
**\$12.42 per month**  
 per unit\*



**101+  
 SMART TRASH CANS**  
**\$11.58 per month**  
 per unit\*

**CAN I BUY A TRASHTALK™ DEVICE AND INSTALL IT IN MY EXISITNG TRASH CANS?**

The TrashTalk™ device is not sold separately at this time.

**WHAT KIND OF WARRANTIES ARE INCLUDED?**

**SMART SENSOR**  
**3 YEAR**  
**LIMITED**  
**WARRANTY**  
 on TrashTalk

**BATTERY LIFE**  
**3 YEAR**  
**LIMITED**  
**WARRANTY**  
 on each battery

**TRASH CAN**  
**3 YEAR**  
**LIMITED**  
**WARRANTY**  
 on each trash can

**WHAT IS THE BATTERY LIFE ON EACH DEVICE?**

The functionality of the sensor is guaranteed for the life of the subscription up to 3 years.

\*Trash cans are priced separately. Price of subscription is billed annually.

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**YOU HAVE MORE  
QUESTIONS. WE HAVE  
MORE ANSWERS.**

### **HOW DO I MANAGE MY NETWORK OF SMART TRASH CANS?**

When you purchase Global Industrial Smart Trash Cans, you will be able to set up your ecosystem using the Nordsense installation app on your mobile device. Once each TrashTalk sensor is activated and mounted to its container, you can manage each Smart Trash Can via a desktop application which will notify you within 24 hours if your Smart Trash Cans reach capacity. This will allow you to deploy your resources to service receptacles that are full.

Navigation and route planning features are included for those who purchase more than 200 units using a secondary application.

### **WHAT ARE THE CAPABILITIES OF THE APPLICATION?**

The basic capabilities of the portal are to notify you on the status of every trash receptacle in the network. Over time, the technology's algorithms allow you to predict when containers will be full, therefore optimizing your waste collection efforts.

For installations exceeding 200 units, you will have access to advanced features such as asset tracking and smart route planning. Please contact your Global Industrial™ Sales Specialist for a free consultation to determine the best solution to fit your needs.

### **WHAT KIND OF VALUE METRICS DOES TRASHTALK ENABLE YOU TO EVALUATE?**

- Locations prone to overflow
- The optimal number of vehicles in your fleet
- The number of receptacles needed to avoid overflowing waste
- The number of collection services that could be saved
- The number of working hours that could be saved
- The amount of fuel that could be saved
- The driving distance that could be saved

### **WHAT FEATURES ARE INCLUDED IN MY SUBSCRIPTION?**

Asset Tracking (included with your first years subscription), enables you to track the locations and movements of your receptacles if they are struck by a vehicle, stolen, or inclement weather occurs.

If you purchase more than 200 units, you will have access to Intelligent Routing. This feature notifies drivers when receptacles are nearing capacity and will route them to collect from those bins, minimizing cost and shortening collection routes.

### **CONNECTIVITY:**

The TrashTalk™ device operates via cellular network. If you are installing your sensors in rural areas, please contact your Global Industrial™ Sales Specialist to assist you in determining whether there is coverage in your area.

### **HOW MANY SMART TRASH CANS DO I NEED IN MY ENVIRONMENT TO JUSTIFY THE EXPENSE?**

It varies for everyone, but if you're unsure about how many you may need, please reach out to your Global Industrial™ Sales Specialist.

### **DO YOU HAVE ANY CASE STUDIES WHERE THE TRASHTALK™ SYSTEM WAS IMPLEMENTED SUCCESSFULLY?**

Yes. To access our recent case study from the University of Idaho, visit our website at [www.globalindustrial.com/trashtalk](http://www.globalindustrial.com/trashtalk).

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