# The Multipack Solution



Grab attention with custom printed Scotch<sup>®</sup> Multipack Tape and 3M<sup>™</sup> Carry Handles.

Convenient Carry Handles hold up to 50 lbs.

#### The Pouch Bundling Solution

- Enhanced shelf presence and convenience for consumers.
- Increased productivity for manufacturers and co-packers.
- Flexibility to run seasonal promotions and develop unique offerings for retailers.

The Multipack Solution offers Scotch<sup>®</sup> Multipack Tape and 3M<sup>™</sup> Carry Handles combined with Multipack packaging equipment.

Pouch bundling methods on back side.

#### Choose the bundling configuration that meets your needs:



Scotch<sup>®</sup> Multipack Tape applied to the bottom and 3M<sup>™</sup> Carry Handle



Scotch<sup>®</sup> Multipack Tape in belly-band format and 3M<sup>™</sup> Carry Handle



Scotch® Multipack Tape in belly-band format



## The Multipack Solution

A unique packaging solution to help grow your business. Here's how to get started:

### **Choose Your Materials**

#### 1. Scotch<sup>®</sup> Multipack Tape

- Print up to 8 colors to stand out at shelf
- Hold pouches together while cleanly removing from primary package
- Custom length and width to meet your needs



Custom Printed or Clear

#### 2. 3M<sup>™</sup> Carry Handles

- Add convenience for consumers
- Holds from 1 50 lbs.
- Custom print your promotional marketing message, logo, bar codes or other

Hand Applied



Padded

#### **Machine Applied**



Level Wound Tape Rolls

To learn more go to **3M.com/Multipack** or contact your local packaging specialist

## **Choose the Application Method**

#### 1. Hand Applied

Entry level solution; 5 to 10 duo pack pouches per minute.

- Select the Scotch<sup>®</sup> Multipack Tape width and message
- Select padded 3M<sup>™</sup> Carry Handle size and message



Scotch<sup>®</sup> Multipack Tape with tabletop dispenser and padded 3M<sup>™</sup> Carry Handles

#### 2. Semi-Automatic Application

- Select the Scotch<sup>®</sup> Multipack Tape width and message
- Select level wound 3M<sup>™</sup> Carry Handle size and message



Semi-automated Scotch<sup>®</sup> Multipack Tape and 3M<sup>™</sup> Carry Handle dipenser

#### 3. Fully Automated Application

50 to 100 duo pack pouches per minute; minimal machine footprint.

- Select the Scotch<sup>®</sup> Multipack Tape width and message
- Select level wound 3M<sup>™</sup> Carry Handle size and message

Scotch<sup>®</sup> Multipack Tape and Fully-automated application machine

